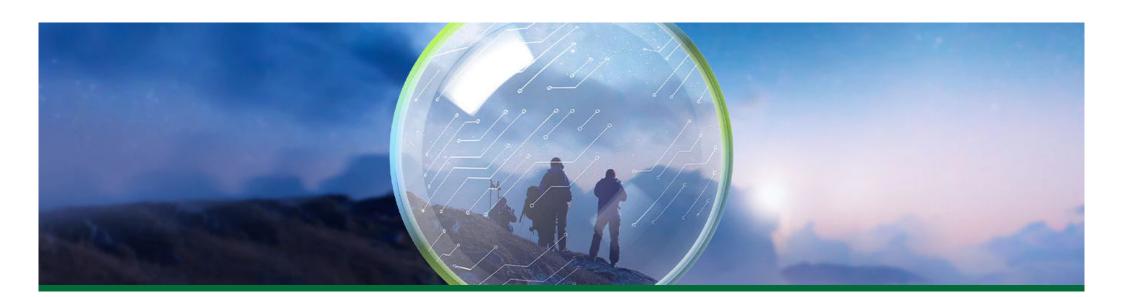
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### Perspectives

# Every IPO has a beginning Start your journey today

Every IPO is a unique journey. Our IPO SelfAssess tool is here to help you navigate yours. Without planning, the IPO process can be chaotic and erratic. With the proper preparation, your company can create a roadmap for going public that's efficient and orderly.

## Launch IPO SelfAssess

IPO SelfAssess is a free and easy to use tool, which provides valuable insights into the readiness of your organization to go public and operate as a public company. Sufficient foresight and preparation can allow you to execute your IPO process on your terms once your organization is ready, which is why many companies typically opt to start public company readiness 18 to 24 months before the anticipated public listing date. When it comes to your company's IPO, timing is critical.

## What is IPO SelfAssess?

## Valuable insights

IPO SelfAssess provides you with useful insights and identifies potential areas for improvement based on the feedback you provide. The tool helps your company identify and focus on areas of critical importance, such as:

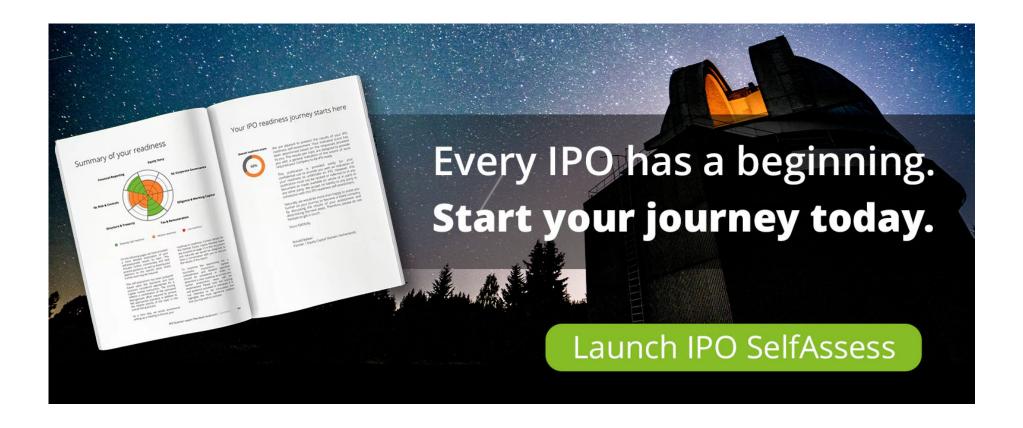
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- Environmental, Social & Governance (ESG)

## Who is IPO SelfAssess for?

IPO SelfAssess is a **free and easy to use** tool for companies that are interested in self-assessing their public company readiness in 8 critical areas. This applies to the full spectrum of companies from fast-growing start-ups to larger, more established companies. The output of IPO SelfAssess provides you with valuable insights into what steps may need to be taken in advance of a public exit.

# Why should I use IPO SelfAssess?

Early preparation for your public listing is a key step to achieving a successful outcome. This allows for timely execution, reduces the impact on day-to-day operations and enables you to focus on achieving the value your business warrants. IPO SelfAssess provides you with insights into how ready you are to operate as a public company. Therefore, performing this readiness self-assessment is a vital first step towards achieving this goal.



#### Get in touch



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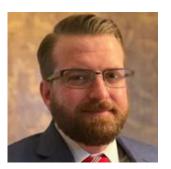
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